 Millennium World School, Patna

Summer Holiday Homework

Class: XII

COMMERCE

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Sec: \_\_\_\_\_\_\_\_\_

ENGLISH:

Make a Project on the following topic:

Prepare a questionnaire on the basis of the chapter "The Lost Spring" and interview 10 people. Prepare a report and also write your remarks as conclusion in the end.

BUSINESS STUDIES:

Prepare a project in stick file on the topic **‘Marketing’** incorporating the following points:

Choose a product from the following list:

Bathing Soap

* Chocolate
* Coffee
* Crayons
* Crockery
* Newspaper
* Mobile
* Shampoo
* Washing powder
* Tea
* Toothpaste
* Biscuits

1. Why have they selected this product/service?

2. Find out ‘5’ competitive brands that exist in the market.

3. What permission and licences would be required to make the product?

4. What are your competitors Unique Selling Proposition.[U.S.P.]?

5. Does your product have any range give details?

6. What is the name of your product?

7. Enlist its features.

8. Draw the ‘Label’ of your product.

9. Draw a logo for your product.

10. Draft a tag line.

11. What is the selling price of your competitor’s product?

1. Selling price to consumer
2. Selling price to retailer
3. Selling price to wholesaler What is the profit margin in percentage to the λ Manufacturer. λ Wholesaler. λ Retailer.

12. How will your product be packaged?

13. Which channel of distribution are you going to use? Give reasons for selection?

14. Decisions related to warehousing, state reasons.

15. What is going to be your selling price?

1. To consumer
2. To retailer
3. To wholesaler

16. List 5 ways of promoting your product.

17. Any schemes for

1. The wholesaler
2. The retailer
3. The consumer

18. What is going to be your ‘U.S.P?

19. What means of transport you will use and why?

20. Draft a social message for your label.

21. What cost effective techniques will you follow for your product.

22. What cost effective techniques will you follow for your promotion plan. At this stage the students will realise the importance of the concept of marketing mix and the necessary decision regarding the four P’s of marketing. λ Product λ Place λ Price λ Promotion.

On the basis of the work done by the students the project report should include the following:

1. Type of product /service identified and the (consumer/industries) process involve there in.

2. Brand name and the product.

3. Range of the product.

4. Identification mark or logo.

5. Tagline.

6. Labeling and packaging.

7. Price of the product and basis of price fixation.

8. Selected channels of distribution and reasons thereof.

9. Decisions related to transportation and warehousing. State reasons.

10. Promotional techniques used and starting reasons for deciding the particular technique.

11. Grading and standardization. Presentation and Submission of Project Report At the end of the stipulated term, each student will prepare and submit his/her project report. Following essentials are required to be fulfilled for its preparation and submission.

1. The total length of the project will be of 25 to 30 pages.

2. The project should be handwritten.

3. The project should be presented in a neat folder.

4. The project report should be developed in the following sequence:

Cover page should include the title of the Project, student information, school and year.

**ACCOUNTANCY:**

One specific project based on financial statement analysis of a company covering any two aspects from the following:

1. Comparative and common size financial statements

2. Accounting Ratios

3. Segment Reports

4. Cash Flow Statements

ECONOMICS:

Project work on the topic:

Government Budget and its components

INFORMATICS PRACTICES

Prepare a project on “Data Structure in Pandas” in white A4 sheet paper.

PHYSICAL EDUCATION:

1. Choose any one IOA recognized sport or game of your choice with their pictures. Create a labelled diagram of the field and equipment with Photo on PHE Practical Manual Copy and Additionally, mention its rules, terminologies, skills and awards.

(Kabaddi/Football/Kho-kho/Cricket /Basketball/ Badminton / Volleyball)

2. Fitness Tests administration (SAI Khelo India Test) with their pictures.

1. Fitness Test
2. Body Mass Index
3. Flamingo Balance Test (Purpose, Infrastructure/ Equipment Required, Process
4. Plate Tapping Test (purpose, Equipment Required, Process
5. Age Group -9 to 18 Years (class 4 - 12), 50 Meter speed Test, 600 Meter Run/Walk Test, Sit and Reach Flexibility Test, Strength Test- (Abdominal, Push Ups for Boys /Modified Push Ups for Girls
6. Measurement of Cardio- Vascular Fitness - Harvard Step Test
7. Rikli and Jones - Senior Citizen Fitness Test
8. Arm Curl Test
9. Chair Sit & Reach Test
10. Back Stratch Test
11. Right Foot Up and Go Test
12. Six Minute Walk Test.

3. Procedure for Asanas, Benefits & Contraindication for any two Asanas for each lifestyle disease with their pictures.

Introduction of Yoga & Asana

Obesity: i) Asana: Procedure, Benefits & Contraindications

ii) Asana: Procedure, Benefits & Contraindications

Diabetes: i) Asana: Procedure, Benefits & Contraindications

ii) Asana: Procedure, Benefits & Contraindications

Asthma: i) Asana: Procedure, Benefits & Contraindications

ii) Asana: Procedure, Benefits & Contraindications

**Instructions:**

* It must be done on A4 sheets and arranged in a clear folder.
* Page Limit: 12 pages
* Submit your completed project in a stick file.
* Kindly submit homework on the first working day, after the vacation, for correction.